



## SUMMARY

### *Description*

This report presents an in-depth analysis about the promising technology LTE taking into account not only technology aspects but also business aspects. In detail, it points out the key drivers that are continuously changing the Telecom market and analyzes LTE and its evolution, LTE Advanced, as technological response to the emerging market needs. In addition, it provides an overview of current trends in spectrum allocation, global status of the LTE ecosystem and worldwide initiatives to date. Finally, it explores LTE business case implications for incumbent and greenfield mobile operators through an accurate scenario and sensitivity analysis.

### *Topics Covered*

- Emerging needs of the Telecom market
- LTE technology primer
- Candidate spectrum bands and licensing experience to date
- Availability of LTE equipment (eNodeB, UE, EPC components, wireless backhauling)
- Operator plans, commitments, trials, deployments, launches
- Critical factors for the LTE business case

### *Benefits of the report*

- Value added: A set of guidelines and figures are provided to approach LTE and fully seize opportunities offered
- Accurate: The analysis is based on a superior business case modeling specific for LTE networks in incumbent and greenfield scenarios
- Unbiased: Assumptions are based on the standards, suggested by experience and gathered through audits with operators, vendors, manufacturers and regulators
- Plus: TEA|LTE is a unique and innovative application to perform LTE business case analyses taking into account all critical factors (market, technical, economic and financial) from the outset

### *Questions addressed*

- Which are the Telecom market dynamics?
- How do LTE and its evolution LTE Advanced work?
- How to formulate properly spectrum licensing policies?
- Which are LTE equipment ready to support commercial deployments?
- How are mobile operators currently moving towards LTE?
- How to best achieve LTE profitability in incumbent and greenfield scenarios?

### *Who could benefit*

- Operators
- Vendors & Manufactures
- Regulators
- Analysts & Consulting Firms
- Universities

### *Vendors mentioned*

Acer	Fujitsu	Pantech
Actiontec	GammaTech	Powerwave
Airspan	Gemtek	Prolink
Alcatel-Lucent	Gigabeam	Qualcomm
Alvarion	GTC semiconductor	RAD
AnyDATA	Hitachi	RADWIN
Athena	HP	Radiocomp
Aviat Networks	HTC	Renesas
AVM	Huawei	RIM
AXIS Network Technology	InfiNet Wireless	Ruckus Wireless
BandRich	Ip.access	Samsung
BelAir networks	IPWireless	Sequans
Blinq Networks	Juni	Siae Microelettronica
Bridgewave	Juniper Networks	Sierra wireless
Buffalo	KLAS	Siklu
Cambium Networks	LANCOM	ST-Ericsson
Cambridge Broadband Networks	LG	Stratex Networks
Ceragon	Lightpointe	Sumitomo Electrics
Cisco System	Motorola	Tecore Networks
C-motech	NEC	Tellabs
CradlePoint	NetComm	Teradek
Dell	Netgear	Trango
Dovado	Nexaira	Ventus
DragonWave	Nexpring	Vololink
Ericsson	Nokia	ZTE
Exalt	Novatel Wireless	ZyXEL
Franklin Wireless	Panasonic	

*Network operators and service providers mentioned*

A1 Telekom Austria

Belgacom

Deutsche Telekom

DNA

Elisa Corporation

EMT

Huchinson 3G Austria

LMT

Mobyland & Center NET

Omnitel

Polkomtel

T-Mobile Austria

T-Mobile Hungary

TDC

TeliaSonera

Tele2

Telefonica

Telenor

## ABOUT WITECH

Founded in October 2003 as a spin-off of the University of Pisa, WiTech has quickly become a leading company operating in the telecommunication market with a focus on next generation wireless technologies.

WiTech provides high performance managed services and solutions to create a measurable business value for its international clients, including network operators & service providers, vendors & manufactures, regulators, analysts & consulting firms and universities.

Focusing on Technology Consulting, WiTech has an in-depth expertise in developing the cost modeling of telco networks to understand the actual costs and improve pricing and market entry decisions. Moreover, WiTech has a global track record with the assessment of business cases for telco initiatives ensuring the best possible alignment between business and technology strategies from the outset. In addition, WiTech manages efficiently the entire RFI/RFQ process, developing accurate RFI/RFQ documents and evaluating submitted proposals, as well as selecting the vendor best suited to requirements and negotiating the contract. Furthermore, WiTech has extensive experience in preparing reports and white papers on the hottest topics in the telco industry, driven by both clients' and WiTech's interest.

Thanks to its R&D team, WiTech has developed TEA (Technical & Economic Analyses), a family of business case analysis tools, which enable thorough techno-economic analyses in support of accurate and reliable business cases for 4G initiatives (e.g. LTE and WiMAX) in a fast and dependable manner.

WiTech has earned several industry recognitions, both national and international, thanks to its hard work made of an inborn innovative and creative inclination.

For additional information you can visit us at [www.witech.it](http://www.witech.it), or you can contact us at [info@witech.it](mailto:info@witech.it) or at +39 050 77 50 56.

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